

Strategic Information Systems Management

Information Systems Management Strategic Information Management Management Information Systems Management Information Systems: Managing The Digital Firm, 11/E Management Information Systems Principles of Information Systems for Management Information Systems Information Systems Management Handbook Health Management Information Systems Managing Information Technology Resources in Organizations in the Next Millennium Strategic information systems management for environmental sustainability : enhancing firm competitiveness with Green IS Issues & Trends of Information Technology Management in Contemporary Organizations Managing and Using Information Systems CIMA Official Learning System Management Accounting Risk and Control Strategy Managing Information & Systems Management Information Systems Business Information Sources Management Information Systems Information Systems for Managers Occupational Outlook Handbook Barbara C. McNurlin Robert Galliers James A. O'Brien Laudon Kenneth C. Kenneth C. Laudon Niv Ahituv Steven Alter Prentice Hall Joseph K. H. Tan Information Resources Management Association. International Conference Löser, Fabian Information Resources Management Association. International Conference Keri E. Pearlson Paul M. Collier Adrienne Curry Effy Oz Lorna M. Daniells Robert A. Schultheis George Walter Reynolds Information Systems Management Strategic Information Management Management Information Systems Management Information Systems: Managing The Digital Firm, 11/E Management Information Systems Principles of Information Systems for Management Information Systems Information Systems Management Handbook Health Management Information Systems Managing Information Technology Resources in Organizations in the Next Millennium Strategic information systems management for environmental sustainability : enhancing firm competitiveness with Green IS Issues & Trends of Information Technology Management in Contemporary Organizations Managing and Using Information Systems CIMA Official Learning System Management Accounting Risk and Control Strategy Managing Information & Systems Management Information Systems Business Information Sources Management Information Systems Information Systems for Managers Occupational Outlook Handbook *Barbara C. McNurlin Robert Galliers James A. O'Brien Laudon Kenneth C. Kenneth C. Laudon Niv Ahituv Steven Alter Prentice Hall Joseph K. H. Tan Information Resources Management Association. International Conference Löser, Fabian Information Resources Management Association. International Conference Keri E. Pearlson Paul M. Collier Adrienne Curry Effy Oz Lorna M. Daniells Robert A. Schultheis George Walter Reynolds*

for graduate and undergraduate courses in it management and it strategy the authors utilize their years of working with companies on it management strategy to provide students with a practical look at the evolution of it in business

the editors include a wide range of contemporary and classic articles from north america and the uk on key information systems management themes including it developments in business and outsourcing information systems services

the authors know information systems knowledge is essential for creating competitive firms managing global corporations providing useful products services to customers one of the central new themes in the revision focuses on helping managers make better decisions about technology to achieve maximum value

a textbook for students going into health care management explaining the current technologies being used to process information in the field in his revision of the 1995 first edition tan health policy and management u of british columbia uses a more practice based approach adds scenarios to

managing information technology resources in organizations in the next millennium contains more than 200 unique perspectives on numerous timely issues of managing information technology in organizations around the world this book featuring the latest research and applied it practices is a valuable source in support of teaching and research agendas

during the last three decades information and communication technologies have fundamentally changed the way we work live and communicate the ubiquity of internet services which become increasingly interactive and complex together with enhanced connectivity facilitated by innovative mobile devices induces an ever rising demand for computing storage and data transmission capacities today information systems is constitute the backbone of the globalized economy and are indispensable for modern business and production processes at the same time environmental sustainability has evolved as the most pressing societal challenge of the 21st century in particular due to the looming threats of climate change by virtue of their global influence and reach business companies significantly contribute to the creation of environmental problems but owing to their organizational knowledge capabilities and resources they also have the capacity and ability to play a key role in shaping the path towards a more sustainable development the companies leading the way have noticed that corporate sustainability is not necessarily a burden that negatively impacts their bottom line if strategically managed environmental product and process innovations can decrease operational costs enhance corporate reputation and differentiate from competitors with regard to environmental sustainability is play a contradictory role on the one hand the manufacturing operation and disposal of information technology it infrastructure are responsible for serious environmental impacts from the mining of conflict minerals to carbon dioxide emissions that equal those of the airline industry to enormous amounts of toxic e waste on the other hand is are perceived as key enablers of a green economy environmental management systems and the reengineering of business processes can substantially reduce the environmental impacts of business organizations while technological innovations provide opportunities to decrease the ecological footprint of end user products and services many organizations have started to implement first environmental measures to decrease it energy consumption and to reduce operational costs mostly in an unstructured and uncoordinated manner though although green is practices feature a considerable potential to increase corporate environmentalism while creating promising business opportunities the adoption of enterprise wide cross functional initiatives aimed at implementing green is has been rather slow economic uncertainties regarding the long term effects of green is adoption and the lack of appropriate management frameworks have been identified as main inhibitors of an encompassing implementation of green is initiatives throughout the enterprise in this context this thesis addresses relevant research gaps contributes to theory development in the evolving green is research discipline develops practice oriented management frameworks and emphasizes the importance of following a strategic approach to leverage the competitive potential of green is this cumulative thesis comprises an introduction that includes a literature review and a pre study four theory based conceptual research articles and two empirical studies one of them building on qualitative exploratory case study research whereas the other relies on quantitative data which has been analyzed with structural equation modeling this thesis targets four specific research goals to advance theory building in green is research and to promote the adoption of green is in practice first this

thesis clarifies and defines the central terms and key concepts green it green is green is strategy and green is practices drawing on a transdisciplinary research approach second the most important challenges and inhibitors of green is adoption are identified and characterized in particular the lack of management frameworks which encourage a holistic implementation that follows a strategic rationale the complexity of strategic green is alignment the multi dimensional performance impacts of cross functional initiatives and above all the uncertainty relating to the business case of green is practices are identified as the most pressing challenges third current actions of business firms to address these challenges are examined building on exploratory case study research distinctive green is strategies are identified in managerial practice most notably the empirical insights from quantitative survey research suggest a positive relationship between green is adoption and firm competitiveness thus decreasing the economic uncertainty which inhibits the implementation of far reaching environmental initiatives fourth practice oriented management frameworks are developed the fine grained green is strategy concept advises the formulation of strategies addressing the corporate competitive and functional management level the proposed typology of four green is strategies illustrates distinct strategic options from which executives can choose under consideration of their competitive targets and the firm specific context to allow for consistency of green is strategies the presented alignment framework facilitates coherence with economic and environmental corporate goals furthermore the actors roles and responsibilities relevant to the alignment process are described in addition a management framework for the holistic adoption of green is which specifies decisive management areas and distinguishes between three degrees of environmental impacts is presented along with a comprehensive catalogue of green is implementation measures as a consequence this research offers both empirical insights and conceptual models to advance the adoption of green is initiatives thus meeting the challenges of climate change and turning corporate sustainability into a business opportunity informationssysteme is zeigen in bezug auf ökologische nachhaltigkeit gegensätzliche eigenschaften einerseits verursachen die herstellung der betrieb sowie die entsorgung von informationstechnologie it infrastrukturen schwerwiegende negative umweltauswirkungen vom abbau von konfliktmineralien über kohlendioxidemissionen bis hin zu beträchtlichen mengen giftigen elektroschrotts andererseits werden is als schlüsseltechnologien für eine nachhaltige wirtschaft gesehen umweltmanagementsysteme und die umgestaltung von geschäftsprozessen können den ökologischen fußabdruck von organisationen bedeutend verringern zudem eröffnen technologische innovationen neuartige möglichkeiten die umweltauswirkungen von produkten und dienstleistungen über den gesamten lebenszyklus hinweg zu senken zahlreiche organisationen haben damit begonnen einzelne green it maßnahmen zu implementieren um den energieverbrauch und operative kosten zu senken allerdings verfolgen die meisten unternehmen hierbei keinen strukturierten oder strategischen ansatz obwohl green is initiativen beachtliche potentiale zur verbesserung der ökologischen nachhaltigkeit von organisationen bieten und gleichzeitig vielversprechende wirtschaftliche chancen eröffnen schreitet die umsetzung von bereichsübergreifenden green is maßnahmen in unternehmen nur langsam voran ökonomische unsicherheiten in bezug auf die rentabilität derartiger maßnahmen sowie der mangel an adäquaten management frameworks werden in diesem zusammenhang als zentrale hinderungsgründe für eine strategische und ganzheitliche umsetzung von green is initiativen identifiziert diese dissertation adressiert diese hinderungsgründe schafft schlüsselkonzepte für den neuen green is forschungszweig entwickelt praxisorientierte management frameworks und hebt die bedeutung eines strategischen ansatzes bei der implementierung von green is hervor diese forschungsarbeit offeriert empirische einblicke wie auch konzeptionelle modelle um die umsetzung ganzheitlicher green is initiativen in organisationen voranzutreiben unternehmen haben somit die chance den herausforderungen des klimawandels verantwortungsvoll zu begegnen und gleichzeitig durch eine nachhaltige unternehmensführung wettbewerbsvorteile zu generieren

as the field of information technology continues to grow and expand it impacts more and more organizations worldwide the leaders within these organizations are challenged on a continuous basis to develop and implement programs that successfully apply information technology applications this is a collection of unique perspectives on the issues surrounding it in organizations and the ways in which these issues are addressed this valuable book is a compilation of the latest research in the area of it utilization and

management

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focusing on the integrated understanding of the role of systems within the business organizationally and strategically this book demonstrates theory by including extensive business examples and by ending each chapter with international case studies topics covered include the nature of organizations management roles and functions information as a resource systems approaches different information systems and what they can achieve structural and cultural fit and information systems change management and information systems strategic business and information systems management combining readability with theoretical concepts this book is suitable for both advanced undergraduate and mba masters students

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