

Financial Statement Analysis And Security Valuation Penman

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Financial statement analysis and security valuation are fundamental components of investment decision-making, providing insights into a company's financial health and its intrinsic value. Among the prominent approaches to valuation is the methodology developed by Penman, which integrates financial statement analysis with valuation techniques rooted in accounting and finance principles. This article explores the concepts, tools, and application of Penman's approach, offering a comprehensive understanding for investors, analysts, and finance professionals.

Understanding Financial Statement Analysis

Financial statement analysis involves examining a company's financial reports—namely the balance sheet, income statement, and cash flow statement—to assess its performance, stability, and growth prospects. This analysis helps investors determine the company's current financial position and predict future performance.

Objectives of Financial Statement Analysis

- Assess the company's profitability and efficiency
- Evaluate liquidity and solvency
- Identify trends and patterns over time
- Compare performance against industry peers
- Support valuation and investment decisions

Key Techniques in Financial Statement Analysis

- Ratio Analysis:** Examining relationships between financial figures to evaluate 1. performance metrics such as return on equity (ROE), debt-to-equity ratio, and profit margins.
- Vertical and Horizontal Analysis:** Analyzing financial statements over multiple 2. periods and as a percentage of total assets or sales to identify trends.
- Cash Flow Analysis:** Assessing the quality of earnings and the company's ability to 3. generate cash.
- Common-Size Financial Statements:** Presenting all figures as percentages to 4. facilitate comparison across companies of different sizes.

2 Security Valuation: The Foundations

Security valuation seeks to determine the intrinsic value of a stock or bond, guiding investment choices by comparing the estimated value with current market prices. Various

methods exist, such as discounted cash flow (DCF), dividend discount models, and asset- based approaches. Principles of Security Valuation Intrinsic value reflects the true worth of an asset based on fundamental analysis. Market prices can deviate from intrinsic value due to market sentiment, liquidity, or other factors. Valuation models should incorporate future cash flow projections, risk assessments, and growth assumptions. Challenges in Security Valuation Estimating future cash flows accurately Determining appropriate discount rates Accounting for industry and macroeconomic risks Dealing with data limitations and uncertainties Penman's Approach to Security Valuation The valuation methodology developed by William L. Penman emphasizes a rigorous link between accounting data and valuation models. It integrates financial statement analysis with valuation techniques by focusing on earnings, accruals, and the quality of earnings, providing a more nuanced view of a company's intrinsic value. Core Concepts of Penman's Method Earnings Power: Focus on sustainable earnings derived from the company's core operations. Accrual Accounting: Recognize that earnings are composed of cash flows and accrual adjustments, impacting valuation accuracy. Relevance of Financial Statement Ratios: Use ratios such as return on assets (ROA), profit margins, and asset turnover to assess earnings quality. Estimating Growth: Incorporate historical growth rates and industry prospects to project future earnings. Valuation Framework in Penman's Model Adjust Financial Statements: Normalize earnings by removing extraordinary1. 3 items and non-recurring expenses to reflect sustainable earnings. Estimate the Earnings Power: Calculate the normalized earnings that can be2. sustained over the long term. Forecast Future Earnings: Project earnings based on historical data, industry3. outlooks, and company-specific factors. Determine the Discount Rate: Use the Weighted Average Cost of Capital (WACC)4. or other appropriate rates considering risk factors. Calculate Intrinsic Value: Discount the projected earnings or cash flows to5. present value, adjusting for growth and risk. Applying Penman's Method: Step-by-Step Guide To implement Penman's valuation approach effectively, analysts should follow a systematic process: Step 1: Data Collection and Preparation Gather the latest financial statements, including income, balance sheet, and cash flow statements. Identify non-recurring items, extraordinary expenses, and accounting adjustments. Calculate key ratios such as ROA, profit margins, and asset turnover to assess earnings quality. Step 2: Normalize Earnings Adjust earnings to exclude anomalies and reflect the company's sustainable earning power.

Ensure consistent accounting practices for comparability over periods. Step 3: Estimate Earnings Power Use historical normalized earnings as a baseline. Consider industry trends, macroeconomic factors, and company-specific prospects to refine estimates. Step 4: Project Future Earnings Apply growth rates derived from historical data and industry outlooks. Incorporate management guidance or strategic initiatives that could influence future earnings. Step 5: Discount Future Earnings Choose an appropriate discount rate considering risk, capital costs, and market conditions. Calculate the present value of projected earnings or cash flows. Step 6: Derive Intrinsic Value and Make Investment Decisions Compare the calculated intrinsic value with the current market price. Assess whether the stock is undervalued, overvalued, or fairly valued. Make buy, hold, or sell decisions based on valuation relative to market price.

Advantages and Limitations of Penman's Approach

Advantages

Focus on Earnings Quality: Emphasizes sustainable earnings, leading to more reliable valuation.

Integration of Accounting and Finance: Combines financial statement analysis with valuation models for a comprehensive approach.

Applicability to Different Firms: Can be tailored to various industries by adjusting growth and risk assumptions.

Limitations

Data Dependence: Accurate valuation relies heavily on the quality and consistency of financial data.

Subjectivity in Estimates: Growth projections and discount rates involve judgment and can vary among analysts.

Complexity: Requires detailed analysis and understanding of accounting practices.

Conclusion

Financial statement analysis and security valuation are intertwined processes that provide critical insights for investors seeking to make informed decisions. Penman's methodology stands out for its rigorous focus on earnings quality, integration of accounting data, and systematic valuation framework. By adjusting for non-recurring items, normalizing earnings, and carefully projecting future cash flows, analysts can derive more accurate estimates of intrinsic value. While the approach involves assumptions and requires detailed data, its emphasis on sustainable earnings makes it a valuable tool in the arsenal of valuation techniques. Ultimately, combining Penman's insights with other analytical methods can enhance investment decision-making and contribute to more disciplined and effective security valuation.

--- Note: For practical application, readers should complement this theoretical overview with real-world case studies and stay updated on the latest developments in financial reporting standards and valuation practices.

QuestionAnswer What is the primary focus of Penman's approach to financial statement analysis?

Penman's approach emphasizes the integration of financial statement analysis with security valuation, focusing on understanding the quality of earnings, asset valuation, and the sustainable earning power of a firm to determine its intrinsic value. How does Penman incorporate accounting quality into security valuation? Penman adjusts financial statements to account for accounting distortions, emphasizing accruals and earnings quality, which helps in deriving more accurate estimates of a company's intrinsic value. What are key financial ratios used in Penman's security valuation methodology? Key ratios include earnings-to-price ratios, book value, accruals, return on assets, and other profitability and valuation metrics that help assess a firm's earning power and asset quality. How does Penman's method differ from traditional discounted cash flow (DCF) valuation? While DCF focuses on projecting future cash flows, Penman's method emphasizes analyzing financial statement quality, accounting adjustments, and earnings sustainability to estimate intrinsic value more reliably. Why is understanding earnings quality important in Penman's financial analysis? Earnings quality affects the reliability of earnings as a predictor of future performance and valuation; Penman advocates for assessing and adjusting earnings to better reflect true economic earnings. Can Penman's security valuation approach be applied to all industries? While broadly applicable, Penman's approach is especially useful for industries with significant accounting complexities or where earnings quality varies, such as financials, real estate, and capital- intensive sectors. What role do accruals play in Penman's financial statement analysis? Accruals are used to identify earnings management and potential distortions in financial statements, enabling analysts to adjust and improve the accuracy of valuation models. How does Penman recommend handling intangible assets in financial analysis? Penman suggests adjusting financial statements to better reflect the value of intangible assets and to consider their impact on earnings quality and firm valuation. What are the key benefits of using Penman's financial statement analysis for security valuation? Benefits include improved accuracy in estimating intrinsic value, better assessment of earnings sustainability, enhanced understanding of accounting quality, and more informed investment decisions. Financial Statement Analysis and Security Valuation Penman: An In-Depth Exploration Financial Statement Analysis And Security Valuation Penman 6 Financial statement analysis and security valuation are foundational pillars of investment decision-making. Among the prominent figures in this domain, Penman's contributions stand out for their rigorous

approach to integrating accounting information with valuation models. This comprehensive review delves into the core principles, methodologies, and practical applications of financial statement analysis and Penman's valuation framework, providing investors, analysts, and students with an in-depth understanding of these critical areas. --- Understanding Financial Statement Analysis Financial statement analysis involves evaluating a company's financial reports—balance sheet, income statement, cash flow statement—to assess its financial health, profitability, liquidity, and future prospects. The goal is to transform raw data into meaningful insights that inform investment decisions. Objectives of Financial Statement Analysis - Assess Financial Health: Determine liquidity, solvency, and operational efficiency. - Evaluate Profitability: Understand margins, return on assets (ROA), and return on equity (ROE). - Forecast Future Performance: Use historical data to project future earnings and cash flows. - Compare Industry Peers: Benchmark performance against competitors. - Identify Risks: Recognize potential red flags like excessive debt or declining margins. Key Techniques in Financial Statement Analysis 1. Vertical and Horizontal Analysis - Vertical Analysis: Expresses each item as a percentage of a base figure (e.g., total assets or sales) within a single period, enabling comparison across firms of different sizes. - Horizontal Analysis: Compares financial data over multiple periods to identify trends, growth rates, and anomalies. 2. Ratio Analysis Ratios condense complex financial data into digestible metrics. Important ratios include: - Liquidity Ratios: - Current Ratio = Current Assets / Current Liabilities - Quick Ratio = (Current Assets - Inventories) / Current Liabilities - Profitability Ratios: - Gross Profit Margin = Gross Profit / Sales - Net Profit Margin = Net Income / Sales - ROA = Net Income / Total Assets - ROE = Net Income / Shareholders' Equity - Leverage Ratios: - Debt-to-Equity Ratio = Total Debt / Shareholders' Equity - Interest Coverage Ratio = EBIT / Interest Expense 3. Cash Flow Analysis - Evaluates the company's ability to generate cash from operations, invest wisely, and meet financing needs. - Key metrics include operating cash flow and free cash flow. 4. Quality of Earnings - Differentiates between cash-based earnings and accounting-based profits. - Investigates non-recurring items, aggressive revenue recognition, and off-balance sheet items. --- Financial Statement Analysis And Security Valuation Penman 7 Security Valuation: The Traditional and Modern Approaches Security valuation seeks to determine the intrinsic value of a stock or bond, guiding investors on whether an asset is undervalued, overvalued, or fairly

priced. Traditional Valuation Methods - Discounted Cash Flow (DCF) Analysis: Projects future cash flows and discounts them to present value using an appropriate discount rate. - Dividend Discount Models (DDM): Valuates stocks based on expected dividends. - Price/Earnings Ratios (P/E): Compares current stock price to earnings per share. - Market Comparables: Uses valuation multiples from similar companies. Limitations of Traditional Methods - Dependence on forecast accuracy. - Sensitivity to discount rate selection. - Difficulty in estimating sustainable growth rates. - Potential for market sentiment to distort prices. --- Penman's Contributions to Security Valuation and Financial Analysis Stephen Penman is renowned for his work at the intersection of accounting and valuation, emphasizing the importance of financial statement information and its integration into valuation models. His approach challenges traditional methods by advocating for a more rigorous, earnings-based valuation grounded in the firm's economic realities. Core Principles of Penman's Framework - Earnings as a Valuation Anchor: Recognizes earnings as a key driver of stock value, but emphasizes understanding their quality and persistence. - Reconciliation of Accounting and Economics: Bridges the gap between accounting income and economic value, adjusting for accruals, non-recurring items, and accounting policies. - Focus on Reinvestment and Growth: Emphasizes the role of reinvested earnings, capital expenditures, and working capital changes in sustaining growth. Penman's Valuation Model Penman advocates a model that combines accounting data with discounted cash flow concepts, often expressed as: $> \text{Intrinsic Value} \approx \text{Book Value} + \text{Present Value of Abnormal Earnings}$ Where: - Book Value: The net asset value from the balance sheet. - Abnormal Earnings: Earnings exceeding the required return on equity, representing value creation. This model involves: - Estimating the current book value of equity. - Projecting future earnings and reinvestment needs. - Calculating abnormal earnings, which are earnings above the cost of equity. - Discounting these abnormal earnings to derive the intrinsic value. Advantages of Penman's Approach - Incorporates both accounting and economic realities. - Provides a clear link between earnings quality and valuation. - Allows for adjustments based on accounting policy differences. - Facilitates understanding of the sustainability of earnings. Application of Penman's Model in Practice - Data Collection: Use of financial statements to gather earnings, book value, and reinvestment data. - Estimating Cost of Equity: Derived via models like CAPM,

considering risk-free rates, beta, and market risk premiums. - Forecasting Earnings and Reinvestment: Based on historical trends and industry outlook. - Calculating Abnormal Earnings: Differences between actual earnings and required earnings. - Valuation Adjustment: Adjusting for non-recurring items and accounting distortions to refine intrinsic value estimates. --- Deep Dive into Practical Aspects and Challenges Integrating Financial Statement Analysis with Valuation - Data Quality and Accounting Policies: Variations in accounting methods can distort ratios and earnings quality. Adjustments are often necessary. - Forecasting Accuracy: Reliance on historical data for future projections requires caution; industry shifts, technological changes, and macroeconomic factors influence outcomes. - Reinvestment and Growth Assumptions: Estimating sustainable reinvestment levels is critical; overestimating can inflate valuations. Limitations and Critiques of Penman's Approach - Complexity: The model demands comprehensive understanding of accounting and finance. - Data Intensity: Requires detailed and accurate financial data, which may not always be available. - Sensitivity: Small changes in assumptions—like growth rates or discount rates—can significantly impact valuation. Combining Penman with Other Approaches - Use as part of a multi-method valuation toolkit. - Cross-validate with market-based multiples and scenario analysis. - Incorporate qualitative factors—competitive advantage, management quality, macroeconomic trends. --- Conclusion: The Significance and Future of Financial Statement Analysis and Penman's Methodology Financial statement analysis remains a vital skill for investors seeking to understand a company's true financial position beyond headline figures. Penman's methodology offers a sophisticated, earnings-centered approach that aligns accounting data with economic Financial Statement Analysis And Security Valuation Penman 9 value, providing a more nuanced and theoretically sound basis for security valuation. As markets evolve, data quality and transparency improve, enabling more accurate application of these models. Simultaneously, the rise of technology, big data, and machine learning tools presents opportunities to enhance traditional valuation methods, including Penman's framework. In essence, mastering financial statement analysis and understanding Penman's contributions equip investors with a robust toolkit for making informed, rational investment decisions. By appreciating the depth and complexity of these approaches, practitioners can better navigate the uncertainties of financial markets and identify value opportunities grounded in rigorous analysis. --- In summary: - Financial statement analysis is

essential for assessing a company's health and prospects. - Valuation methods must account for accounting policies, earnings quality, and future growth. - Penman's approach integrates accounting data with economic valuation, emphasizing abnormal earnings and reinvestment. - Practical application requires careful adjustments, assumptions, and a comprehensive understanding of both accounting and finance. - The combined use of traditional and Penman's models can enhance valuation accuracy and investment decision-making. By delving into these detailed methodologies, investors and analysts can develop a more profound appreciation for the intricacies of financial valuation and the importance of rigorous analysis in achieving investment success.

financial statement analysis, security valuation, Penman valuation model, earnings quality, financial ratios, asset valuation, intrinsic value, discounted cash flow, accounting analysis, valuation techniques

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the updated real world guide to interpreting and unpacking gaap and non gaap financial statements in financial statement analysis 5th edition leading investment authority martin fridson returns with fernando alvarez to provide the analytical framework you need to scrutinize financial statements whether you're evaluating a company's stock price or determining valuations for a merger or acquisition rather than taking financial statements at face value you'll learn practical and straightforward analytical techniques for uncovering the reality behind the numbers this fully revised and up to date 5th edition offers fresh information that will help you to evaluate financial statements in today's volatile markets and uncertain economy the declining connection between gaap earnings and stock prices has introduced a need to discriminate between instructive and misleading non gaap alternatives this book integrates the alternatives and provides guidance on understanding the extent to which non gaap reports particularly from us companies may be biased understanding financial statements is an essential skill for business professionals and investors most books on the subject proceed from the questionable premise that companies objective is to present a true picture of their financial condition a safer assumption is that they seek to minimize the cost of raising capital by portraying themselves in the most favorable light possible financial statement analysis teaches readers the tricks that companies use to mislead so readers can more clearly interpret statements learn how to read and understand financial statements prepared according to gaap and non gaap standards compare cfroi eva valens and other non gaap methodologies to determine how

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an exploration of the link between current financial statement analysis theory and practice using one entire annual report and two complete financial statements the book requires students to analyze the statements from the perspectives of investors creditors managers auditors and analysts graphs charts and tables are also used to relate topics to business practice using information from annual reports surveys of business practices and specialist reports of investors and credit agencies

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the book deals about the tools of financial analysis

this book presents financial statements as a set of dynamic instruments that can be used for accurate relevant and timely financial decisions it focuses on the economic and financial conditions that cause statements to change and discover how businesses can manage liquidity debt and profitability plus explore effect ratios causal ratios pro forma analysis sustainable growth and much more key topics covered include valuation techniques effect ratios dupont system for analyzing profitability causal analysis how to conduct a financial statement analysis users of financial statements forecasting sustainable growth and bankruptcy prediction models

financial statement analysis seems like an obscure and complicated endeavor and indeed it is however even if you're not an

economics major there are certain times when having a rudimentary working understanding of financial statement analysis can be really important most commonly people find that they need to do some financial statement analysis if they're looking to invest in a company or evaluate its financial condition so if you want to be a savvy investor how do you go about it that's what we'll discuss in this book

all too often financial statements conceal more than they reveal even after the recent economic crisis those analyzing financial statements face serious new concerns and challenges the fourth edition of financial statement analysis skillfully puts this discipline in perspective and now with this companion workbook you can hone your skills and test the knowledge you've gained from the actual text before putting them to work in real world situations question and answer sections within this workbook correspond to each chapter of financial statement analysis fourth edition part one questions provides chapter by chapter fill in the blank questions as well as financial statement and computational exercises they are designed to be thought provoking and require analysis and synthesis of the concepts covered in the book the answers to all questions which can be found in part two are provided in boldfaced italic type in order to facilitate the checking of answers and comprehension of material by enhancing your understanding of financial statement analysis you can begin to undertake genuine goal oriented analysis and prepare for the practical challenges of contemporary business this reliable resource will help you achieve such a difficult goal and allow you to make more informed decisions whether you're evaluating a company's stock price or determining valuations for a merger or acquisition

i wrote this book financial statements analysis with the following objectives to demonstrate to readers that the subject of financial statements analysis simple to understand relevant in practice and interesting to learn to help managers appreciate the logic for making better financial decisions to explain the concepts and theories of financial statements analysis in a simple way so readers could grasp them very easily and be able to put them into practice to provide a book that has a comprehensive coverage for

financial statements and their analysis to create a book that differentiates itself from other books in terms of coverage presentation this book useful to students job interviews investors financial advisers financial analysts financial managers and fund managers to relate theories concepts and data interpretation to practice this book financial statements analysis aims to assist the reader to develop a thorough understanding of the concepts and theories underlying financial management in a systematic way to accomplish this purpose the recent thinking in the field of finance has been presented in a most simple and precise manner the main features of the book are simple understanding and key concepts the book contains a comprehensive analysis of topics on financial statements and financial statements analysis with a view that readers understand financial decisions thoroughly well and are able to evaluate their implications for shareholders and the company this book begins with the discussion of concepts of financial statements balance sheet non current assets current assets liabilities long term liabilities current liabilities owner s equity profit loss account non operating profits and expenses operating profits and expenses concepts of profits funds flow statement cash flow statement statement of changes in equity comparative analysis common size analysis trend analysis inter firm analysis and finally faqs about financial statements with this foundation readers can easily understand the financial statements and its analysis decision criteria necessary to manage the funds and create and enhance the value of the firm the text material has been structured to focus on financial statements analysis is in the financial decision making process the book discusses the theories concepts assumptions underlying financial decisions i e investment financing dividend and working capital management it is hoped that this will facilitate a better understanding of the subject matter

written with both the established and aspiring financial professional in mind this book will help you understand the mechanics of the accounting process which is the foundation for financial reporting comprehend the differences and similarities in income statements balance sheets and cash flow statements around the globe and assess the implications for securities valuation of any financial statement element or transaction along the way you ll also discover how different financial analysis techniques such as ratio analysis and common size financial statements can provide valuable clues into a company s operations and risk

characteristics

valuation is at the heart of investing a considerable part of the information for valuation is in the financial statements financial statement analysis and security valuation 5 e by stephen penman shows students how to extract information from financial statements and use that data to value firms the 5th edition shows how to handle the accounting in financial statements and use the financial statements as a lens to view a business and assess the value it generates

ebook financial statement analysis

now you can teach financial accounting from both a user s and preparer s perspective with a wealth of actual examples cases and real financial statements found in gibson s financial statement analysis 12 international edition this effective text emphasizes the analysis and interpretation of the end result of financial reporting financial statements the author focuses on the language and preparation of financial statements throughout students analyze real financial reports 10ks proxy statements other exhibits and cases drawn from actual companies nike used as a continuing focus company throughout the text provides the opportunity for students to become familiar with a single organization and better understand the meaning of its statements within a competitive context the new edition includes updated and expanded discussions about gaap codification ifrs fair value and the impact of the recent financial crisis in addition to a wide variety of problems questions cases and references for practice and application students have access to the robust thomson one business school edition the same online financial analysis tool used by wall street professionals every day with the book s well organized framework for learning and emphasis on numerous industries your students leave the course prepared for success no matter what area of business they pursue

international financial statement analysis provides the most up to date detail for the successful assessment of company performance and financial positions this rich clear reference covers all aspects from financial reporting mechanics and standards

to understanding income and balance sheets comprehensive guidance toward effective analysis techniques helps readers make real world use of the knowledge presented with this new third edition containing the most current standards and methods for the post crisis world coverage includes the complete statement analysis process plus information on income tax accounting employee compensation and the impact of foreign exchange rates on the statements of multinational corporations understand the accounting mechanics behind financial reporting discover the differences between statements from around the world learn how each financial statement element affects securities valuation master analysis for clues into operations and risk characteristics international financial statement analysis provides the latest rules and best practices with clarity and expert advice international financial statement analysis workbook helps busy professionals understand and apply the concepts and methodologies essential to accurate financial analysis a companion to the ifsa text this workbook offers learning objectives chapter summaries and practice problems that reinforce the practitioner oriented material to give readers the confidence they need before applying these concepts to real cases readers will test their understanding of the standards and mechanics of financial reporting and make use of the tools and techniques described in the text this informative study guide is designed to facilitate information retention helping readers build a strong foundation in financial statement analysis with practical applications across borders the volatile global economy makes accurate international financial statement analysis a valuable skill where insufficient mastery makes precise valuation impossible international financial statement analysis provides the most up to date knowledge and this workbook offers readers a chance to practice applying that knowledge with carefully constructed problems work topic specific practice problems to facilitate intuitive understanding review each topic quickly using clear chapter summaries understand each chapter's objective to avoid missing key information practice important methods and techniques before applying them in the real world it's impossible to tell how well a subject is mastered without applying the relevant concepts to a real life situation valuation depends upon an accurate financial analysis and practitioners need a solid grasp of the standards formats and documentation they may encounter on the international level practice makes perfect and international financial statement analysis workbook provides plenty of practice and essential tools for understanding

this text focuses on the output of financial statements not the input as such the book asks what financial statements tell you not how they are prepared the idea is to get students to see accounting working the particular use of financial statements that the book focuses on is valuation the text takes the approach that the best way to accurately value a firm is to look at the future earnings of the firm the main pretext of the book is that financial statement analysis and valuation analysis are inextricably entwined valuation is an exercise in financial statement analysis financial statement analysis is directed by the need to get information for valuation accordingly the book brings finance and accounting concepts together the book stresses concepts but the idea is to show how to move from concepts to practice

better analysis for more accurate international financial valuation international financial statement analysis 4th edition provides the most up to date detail for the successful assessment of company performance and financial position regardless of country of origin the seasoned experts at the cfa institute offer readers a rich clear reference covering all aspects from financial reporting mechanics and standards to understanding income and balance sheets comprehensive guidance toward effective analysis techniques helps readers make real world use of the knowledge presented with this new third edition containing the most current standards and methods for the post crisis world coverage includes the complete statement analysis process plus information on income tax accounting employee compensation and the impact of foreign exchange rates on the statements of multinational corporations

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