

Fast Food Nation

The Food Industry in Eric Schlosser's Fast Food NationFast Food NationFast Food NationFast Food Nation 25th Anniversary EditionFast Food Nation: The Dark Side of the All-American MealNotes on Eric Schlosser's Fast Food Nation by InstareadFast Food NationQuicklet on Eric Schlosser's Fast Food NationTo Educate a NationA Joosr Guide To... Fast Food Nation by Eric SchlosserEducation WorldSocial PolicyUrban LandThe Publishers WeeklyThe NationThe Parliamentary MonitorMicroeconomicsMcDonaldizationTeaching HistoryWriting in Depth David M. Haugen Eric Schlosser Eric Schlosser Eric Schlosser BookCaps Study Guides Staff Instaread Eric Schlosser Chandni Rathod Carl F. Kaestle Bokish Ltd Paul Krugman George Ritzer Robert A. Schwegler

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this informative volume explores eric schlosser s fast food nation through the lens of the food industry coverage includes an examination of schlosser s life as an investigative journalist schlosser s view of the food industry as demonstrated in his book how investigative journalism can be viewed as literature how fast food nation has changed people s perspectives and actions criticisms of fast food nation and its message and contemporary perspectives on the food industry with commentary on topics such as food regulations and movements

now the subject of a film by richard linklater eric schlosser s explosive bestseller fast food nation what the all american meal is doing to the world

tells the story of our love affair with fast food britain eats more fast food than any other country in europe it looks good tastes good and it s cheap but the real cost never appears on the menu eric schlosser visits the lab that re creates the smell of strawberries examines the safety records of abattoirs reveals why the fries really taste so good and what lurks between the sesame buns and shows how fast food is transforming not only our diets but our world fast food nation has lifted the polystyrene lid on the global fast food industry and sparked a storm observer has wiped that smirk off the happy meal thanks to this man you ll never eat a burger again evening standard startling junk food we learn is just that left this reader vowing never to set foot in one of those outlets again daily mail this book tells you more than you really want to know when you re chomping on that hamburger have a nice day listen you should live so long the times eric schlosser is a correspondent for the atlantic monthly his first book fast food nation was a major international bestseller his work has appeared in the atlantic monthly rolling stone and the guardian he has received a number of journalistic honours including a national magazine award for an atlantic review article on the drug trade which was later adapted into the book reefer madness

an exploration of the fast food industry in the united states from its roots to its long term consequences

in celebration of its 25th anniversary and with a new afterword by the author a new edition of pulitzer prize finalist eric schlosser s new york times bestselling exposé on how america s fast food industry has shaped the landscape of america and the world twenty five years ago fast food nation blew the lid off the fast food industry exposing how they ve mauled our landscapes widened the gap between rich and poor fueled an epidemic of obesity and propelled american cultural imperialism abroad now with a new afterword eric schlosser rings the alarm again calling attention to the damage wrought by corporate control of america s food system and stressing just how the forces he first identified are even more powerful today schlosser s myth shattering survey stretches from california s subdivisions where the business was born to the industrial corridor along the new jersey turnpike where many of fast food s flavors are concocted along the way he unearths a trove of fascinating unsettling truths from the unholy alliance between fast food and hollywood to the seismic changes the industry has wrought in food production popular culture and even real estate on its publication fast food nation changed the way america thinks about the way it eats and it remains required reading for those concerned about the dramatic impact fast food has on our economy and our

health

the perfect companion to eric schlosser s fast food nation this study guide contains a chapter by chapter analysis of the book a summary of the plot and a guide to major characters and themes bookcap study guides do not contain text from the actual book and are not meant to be purchased as alternatives to reading the book we all need refreshers every now and then whether you are a student trying to cram for that big final or someone just trying to understand a book more bookcaps can help we are a small but growing company and are adding titles every month

please note this is a companion to eric schlosser s fast food nation and not the original book preview fast food nation by eric schlosser is an investigative exploration of the fast food industry and how it affects consumers fast food restaurants became prominent in the 1940s as car ownership and suburban expansion grew across the united states richard and maurice mcdonald started an innovative hamburger business that cut costs to a minimum which carl karcher imitated when he founded the carl s jr fast food chain inside this companion to the book 1 overview of the book 2 insights from the book 3 important people 4 author s style and perspective 5 intended audience about the author with instaread you can get the notes and insights from a book in 15 minutes or less visit our website at instaread co

the story of fast food is to large extent the story of post war america in a perverse way it is also the story of britain since the deregulation of our food and labour markets in the early 1980s

about the book hundreds of millions of people buy fast food every day without giving it much thought unaware of the subtle and not so subtle ramifications of their purchases they rarely consider where this food came from how it was made what it is doing to the community around them they just grab their tray off the counter find a table take a seat unwrap the paper and dig in the whole experience is transitory and soon forgotten i ve written this book out of a belief that people should know what lies behind the shiny happy surface of every fast food transaction they should know what really lurks between those sesame seed buns published in 2001 eric schlosser s fast food nation the dark side of the all american meal explores the dark underbelly of fast food production in the united states an award winning journalist and contributor to atlantic monthly schlosser developed the book from a series of articles for rolling stone magazine rolling stone asked schlosser to find out where fast food came from

as someone who enjoyed indulging in fries and hamburgers schlosser was initially reluctant to take on the assignment as he began to research the history and formation of the fast food industry he became increasingly curious about how the industry gained power and influence on america s agricultural landscape and food culture with over 50 pages of research notes included at the end of the book the author defends his points with thorough analysis from various legal investigations interviews and journal articles schlosser artfully weaves sarcasm with gritty investigative journalism to demonstrate how corporations and greed have corrupted the food system in america schlosser s book was a new york times bestseller for over two years and has sold over 1 4 million print copies in 2006 fast food nation became a fictionalized film directed by richard linklater which was featured at the cannes film festival however the book and film were not met without criticism from trade industry producers of beef potatoes and restaurant chains like mcdonald s the wall street journal reported in 2006 that various organizations were trying to create campaigns against schlosser s allegations in the book that fast food consumption contributes to obesity and fostered corruption in the nation s agricultural system excerpt from the book the author playfully muses that should america be attacked in the future cheyenne mountain may be the only place with artifacts of our civilization burger king wrappers hardened crusts of cheesy bread barbeque wings bones and the red white and blue of a domino s pizza box what started as a small food stand in southern california has now spread all over the nation schlosser says fast food has infiltrated every nook and cranny of american society shockingly americans spend more today on fast food than higher education computers or new cars schlosser estimates on any given day in the united states about one quarter of the country s adult population visits a fast food restaurant the author argues that the powerful rise of fast food industry happened quickly and not only transformed the american diet but also out landscape economy workforce and popular culture importantly schlosser draws parallels between cheyenne mountain and today s fast food industry

eleven stimulating essays using case studies of major cities and their schools suggest what might be done to better foster equity and diversity in educating american public schoolchildren highlighting the complications inherent in today s education system and providing a framework for grappling with these problems

the numbers are in and they re staggering it s not just the us that s getting fatter and sicker anymore it s a worldwide epidemic find out how food impacts

your health and why you should replace some of your staples fast food nation by eric schlosser chronicles the award winning author s three year investigative journey into the fast food industry its pages are filled with stories of how our love of fast food began and how it quickly became a booming worldwide industry more than an exposé about the impact of convenience foods this landmark book serves to educate the reader enablin

each year more and more students are being introduced to the fundamental principles of microeconomics via paul krugman s trusted voice and signature storytelling style this third edition of krugman and well s microeconomics is their most accomplished yet extensively updated with new examples new case studies and new coverage

the second edition of this bestselling reader has been expanded to include interviews with important recent contributors to the understanding of mcdonaldization morgan spurlock supersize me and eric schlosser fast food nation mcdonaldization retains its wide array of sources from journal articles to essays from edited books to newspaper and magazine articles in this new edition articles have been edited to limit repetition discussion questions and thinking critically sections have been added to aid in reviewing the material presented and further extending the conversation about and surrounding mcdonaldization

this new brief thematic reader helps students add depth and interest to their writing by showing them how to transend the personal essay to produce more thoughtful scholarly papers the readings in each chapter move from personal to professional to academic essays engaging students in deeper levels of inquiry and encouraging their own writing of argumentative and documented essays centered around compelling contemporary themes each chapter begins with works drawn from popular magazines like glamour harpers and online publications such as salon followed by selections drawn from sources like discover and scientific american that provide more detailed information alternate perspectives and research the final reading in each chapter comes from scholarly or near scholarly writing that provides direction for student research visuals in each chapter allow students to analyze the persuasive power of images and their role in supporting and directing contemporary culture

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